

PRASHIK J. BHOWATE

Senior UI/UX Designer | Product Designer

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📍 Pune

📁 Portfolio link

🌐 LinkedIn

PROFILE

UI/UX Designer with 7+ years of experience designing end-to-end customer journeys for enterprise web and mobile products using Figma. Experienced in wireframing, prototyping, design systems, user research, usability testing, accessibility (WCAG), and AI-assisted design workflows to create intuitive and scalable digital experiences. Skilled at interpreting customer behavior, UX insights, and product requirements to design data-driven experiences across dashboards, workflow systems, and enterprise applications. Strong collaborator with Product, Technology, QA, and Business teams, with experience delivering design QA, developer handoff, and continuous design improvements in Agile environments.

EDUCATION

Symbiosis Institute of Design

(2017-2021)

B.Des in Graphic Design

EXPERIENCE

Visual/UX UI Designer at IBM

(Aug 2021 - Present)

- Designed user-centric enterprise applications using Figma, creating wireframes, user flows, and low- and high-fidelity prototypes for scalable digital experiences.
- Collaborated with product managers, developers, and stakeholders to translate business requirements into intuitive UI solutions while maintaining design systems and UI consistency.

Graphic Designer at Viking Productions

(Dec 2018 - Feb 2021)

- Designed event branding, marketing collateral, social media creatives, presentations, and print materials while maintaining strong visual consistency and brand guidelines.
- Collaborated with clients and event teams to translate requirements into engaging visual concepts, managing multiple design deliverables within tight timelines.

PROJECTS

Client - AT&T (Self service portal, ACTION)

(Jun 2024- Apr 2025)

- Redesigned user journeys and task flows for an enterprise self-service platform, improving usability and task completion rates.
- Created wireframes, interactive prototypes, and high-fidelity interfaces in Figma while collaborating closely with developers and business stakeholders.

Client - ADNOC, Abu dhabi (TAMS, Turnaround management system)

(Jan 2024 - May 2024)

- Designed enterprise dashboards and workflow experiences using information architecture, user flows, and reusable design components.
- Improved operational efficiency by simplifying complex workflows through intuitive UX and scalable design patterns.

Client - HEINEKEN (SharpX NextGen Financial Reports)

(Aug 2021 - Aug 2022)

- Designed intuitive dashboards and reporting interfaces that transformed complex financial data into user-friendly experiences.
- Leveraged design systems and visual hierarchy to ensure consistency, usability, and accessibility across enterprise applications.

ACCOMPLISHMENTS

- 2nd Place - RGB Visual Design Challenge, IBM
- Recognized by Heineken Leadership as part of one of the top-performing teams within the account for outstanding contributions and impact.

CERTIFICATIONS & DIGITAL CREDENTIALS

- Enterprise Design Thinking Practitioner - IBM (via Credly)
- IBM Generative & Agentic AI Foundation - IBM (via Credly)

SKILLS

Core :

User Experience Design, User Interface Design, Interaction Design, User-Centered Design, Information Architecture, Wireframing, Prototyping, Usability Testing, Design Systems, Scalable Digital Products, B2B UX Design, UX Strategy

Professional Skills :

Cross-functional Collaboration, Stakeholder Management, Communication Skills, Adaptability, Time Management, Design Thinking, Cross-functional Collaboration, Stakeholder Presentations, Process Improvement

Tools :

Figma, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe XD, Adobe Premiere Pro, Adobe After Effects, Microsoft PowerPoint, Microsoft Word